



Publication date: 21th February 2025

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Swyftx
Fieldwork dates	3 rd Feb – 11 th Feb 2025
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	2031
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/about/panel-methodology/australian-polling-council
Is voting intention published?	No

Long Methodology Statement

Effective sample size after weighting applied	1558
Margin of error associated with effective sample size	±2.5
Quotas and weighting	Age, Gender, Education, AEC region, household income, Weighting by Federal and Referendum and Referendum vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	NA
2PP calculation method	NA

Full Question Text of Published Questions



Q1	Are you more or less likely to vote for your local federal member in the upcoming federal election if they are supportive of Bitcoin and cryptocurrency technologies?	Ask all
	Select one, Reverse scale	
	Much more likely	
	More likely	
	It won't make a difference	
	Less likely	
	Much less likely	
Q2	Do you agree or disagree that Australia should follow the US and seek to become a major centre for cryptocurrency and blockchain technologies?	Ask all
	Select one, Rotate 1-2	
	Agree	
	Disagree	
	Don't know	
Q3	Do you currently own Bitcoin or any other form of cryptocurrency?	Ask all
	Select one, Reverse scale	
	Currently own	
	Have owned in the past	
	Don't own	
	END OF QUESTIONNAIRE	

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