Australian Polling Council Quality Mark

YouGov®

Ground Floor, 2-12 Mountain Street
Ultimo NSW 2007
+61 2 9406 5800
au.yougov.com

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Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Reset
Fieldwork dates	30th Jul – 2nd Aug 2024
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1039
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/about/panel-methodology/australian-polling-council
Is voting intention published?	NA

Long Methodology Statement	
Effective sample size after weighting applied	681
Margin of error associated with effective sample size	±3.7
Quotas and weighting	Age, Gender, Education, AEC region, household income, Weighting by Federal and Referendum and Referendum vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	NA
How were undecided voters handled?	NA
2PP calculation method	NA

Full Question Text of Published Questions

```
[Q1] {single varlabel="Q1" order=reverse($reverse_order) required=HARD}
Have you ever received a scam message asking you to pay an 'unpaid road
toll'?
 <1> Yes
 <2> No
 <3 fixed> Don't know

[Q2 if Q1 == 1] {multiple varlabel="Q2" order=reverse($reverse_order)
required=HARD} <<p>Which of the following has ever happened to you?</p><p>
<br/>Please select all that apply</p>>
 <1> Received an 'unpaid road toll' scam message after you travelled
through a toll way
 <2> Received an 'unpaid road toll' scam message at other times
 <3 fixed xor> Don't know

[Q3] {single varlabel="Q3" order=reverse($reverse_order) required=HARD}
Have you ever received a 'parcel delivery' scam on your phone, including
impersonations of Australia Post?
 <1> Yes
 <2> No
 <3 fixed> Don't know


[Q4 if Q3 == 1] {multiple varlabel="Q4" order=reverse($reverse_order)
required=HARD} <<p>Which of the following has ever happened to you?
<br/><br/>Please select all that apply</p>>
 <1> Received a 'parcel delivery' scam message when you were expecting a
parcel
 <2> Received a 'parcel delivery' scam message at other times
 <3 fixed xor> Don't know
```